

2018 West Asheville Map Rate Card

14th Year!

The onHaywood.com printed map features businesses along and near Haywood Road in West Asheville, NC.

YEAR ROUND & STATE WIDE! DISTRIBUTION

- ALL NC Welcome Centers
- Asheville Visitor Center
 - Featured in October & June
- Asheville Regional Airport
- AAA
- Participating Businesses
- Public Libraries
- Hotel Concierges & B&Bs
- Events and Conventions

MAP FEATURES!

- ALL Ads Number Coded to Map
- Detailed Map of Haywood Road
- Focus Areas RAD & Westgate
- Overview Map
- Neighborhood Streets
- Community Service Locations
- Parks & Community Resources
- Driving Directions
- Bus Route Information
- Bike Parking Locations

AD RESERVATIONS DUE: MAY 11

- Reserve your spot using our online form:
<https://goo.gl/forms/OLZH2gn57Ap0jgM73>

AD ARTWORK DUE: MAY 18

- Ad creation is FREE!! Proofs for Ads we create sent to you via e-mail.
- Submitted ads: 300 dpi at size, CMYK color - Happy to answer questions!

PAYMENT DUE: MAY 18

- We'll invoice you. Payments can be made online or by mailed check.

Large Ad

\$685

3.625" x 1.75" horizontal - OR -
1.75" x 3.625" vertical

LARGE AD EXTRAS: Bonus copy line on printed map.
Option for highlighting ongoing specials in website copy.

Small Ad

\$425

1.75" x 1.75" square

Custom Ad Sizes

Interested in the back cover, a larger size ad or special placement?
Please contact us to discuss options.

INCLUDED WITH ALL ADS:

- Full-color Printing
- FREE Ad Design - YES, we'll happily design your ad. NO additional cost.
- Your Location Numbered on Map
 - Both Large and Small Ads include Map Locator, numbered to your ad.
- Business Listed by Category
 - Quick reference of key information: address, phone, website, hours
- Website Listing
 - YES, all ads include a full year website listing with large image, description, multiple category & tag options at NO extra charge.

Size: folded 4" x 9", flat 24" x 18" • Quantity: 40,000

CONTACT US

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WELCOME TO
WEST
ASHEVILLE



ONHAYWOOD.COM